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Program Report



Economic Modeling Specialists, Inc. www.economicmodeling.com

EMSI

Region Info

Region: San Francisco larger MSA

County Areas: Alameda, California (6001), Contra Costa, California (6013), Marin, California (6041), San Francisco, California (6075), San Mateo, California (6081), Santa Clara, California (6085)

Executive Summary

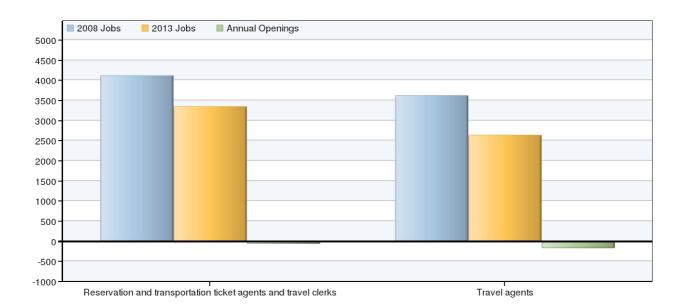
	Program
Travel Services and Tourism (TOP 3009.00)	

Program Occupations
Travel agents (SOC 41-3041)
Reservation and transportation ticket agents and travel clerks (SOC 43-4181)

Summary	
2008 Occupational Jobs	7,738
2013 Occupational Jobs	5,982
Total Change	-1,756
Total % Change	-23%
2009 Median Hourly Earnings/Worker	\$15.63
Annual Openings	-240
Total Replacement Jobs	557

Source: EMSI Complete Employment - Spring 2009

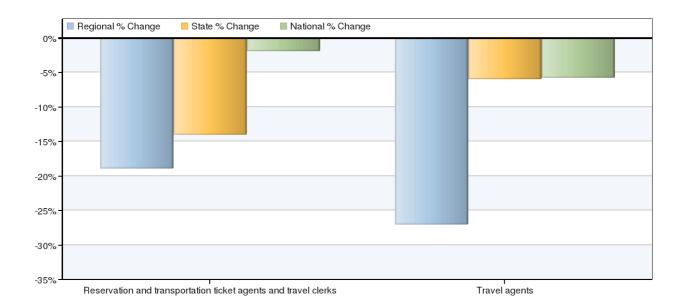
Occupational Breakdown



SOC	Description	2008	2013	Annual	Replacem	Hourly	Education
Code	Description	Jobs	Jobs	Openings	ent Jobs	Earnings	Level
	Reservation and transportation ticket	4,117	3,340	-67	442	\$15.11	Short-term on- the-job training
	agents and travel clerks	.,					the-job training
							Postsecondary
41-3041	Travel agents	3,621	2,642	-173	115		vocational
							award
	Total	7,738	5,982	-240	557	\$15.63	

Source: EMSI Complete Employment - Spring 2009

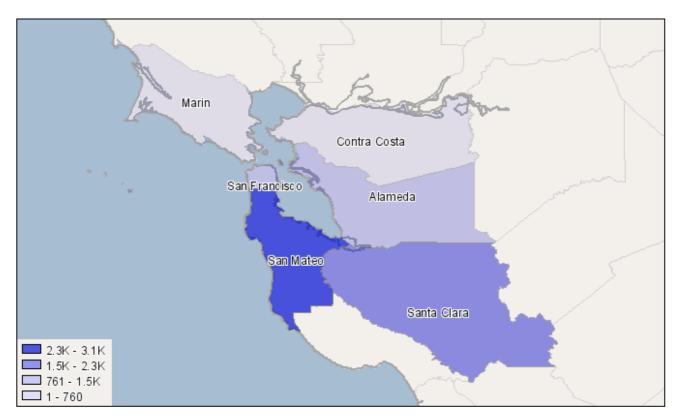
Occupational Change



SOC Code	Description	Regional Change	Regional % Change	State % Change	National % Change
43-4181	Reservation and transportation ticket agents and travel clerks	-777	-19%	-14%	-2%
41-3041	Travel agents	-979	-27%	-6%	-6%

Source: EMSI Complete Employment - Spring 2009

Occupation Distribution



County	2008 Jobs
San Mateo, CA (6081)	3,055
Santa Clara, CA (6085)	1,544
San Francisco, CA (6075)	1,238
Alameda, CA (6001)	1,094
Contra Costa, CA (6013)	521
Marin, CA (6041)	287

Source: EMSI Complete Employment - Spring 2009

Data Sources and Calculations

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department.